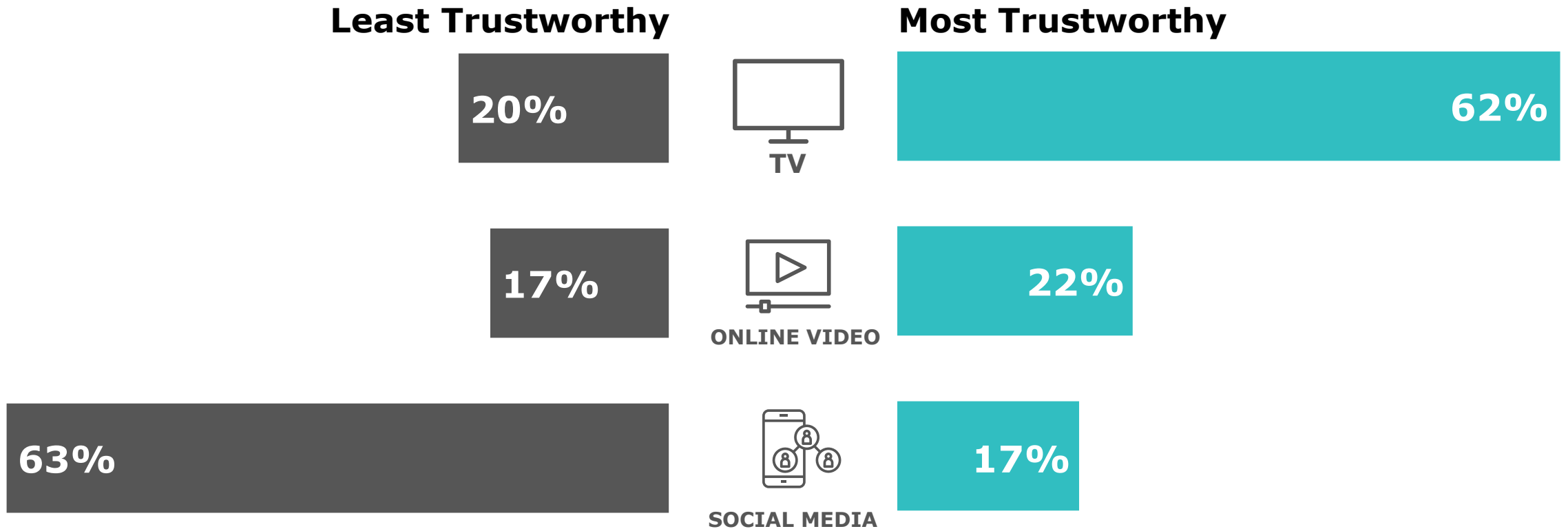


trust in media

tv is the most trusted medium

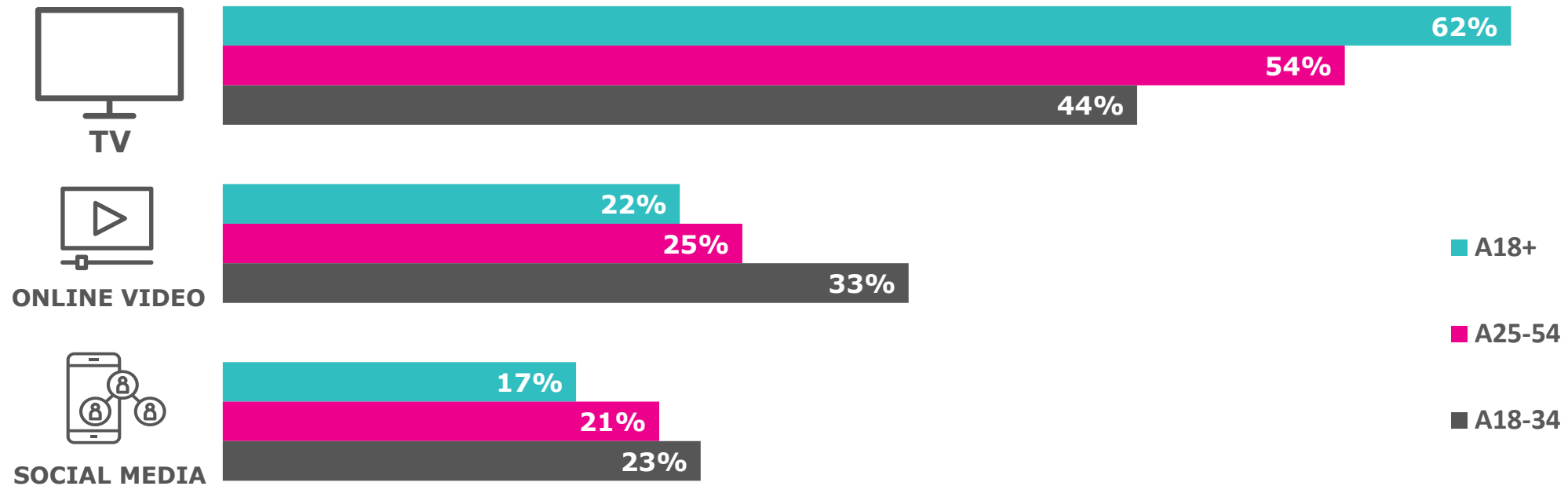
(while social media is the least trusted)



Which one of the following media carries video advertising that you believe to be most trustworthy? least trustworthy?

tv is the most trusted video medium

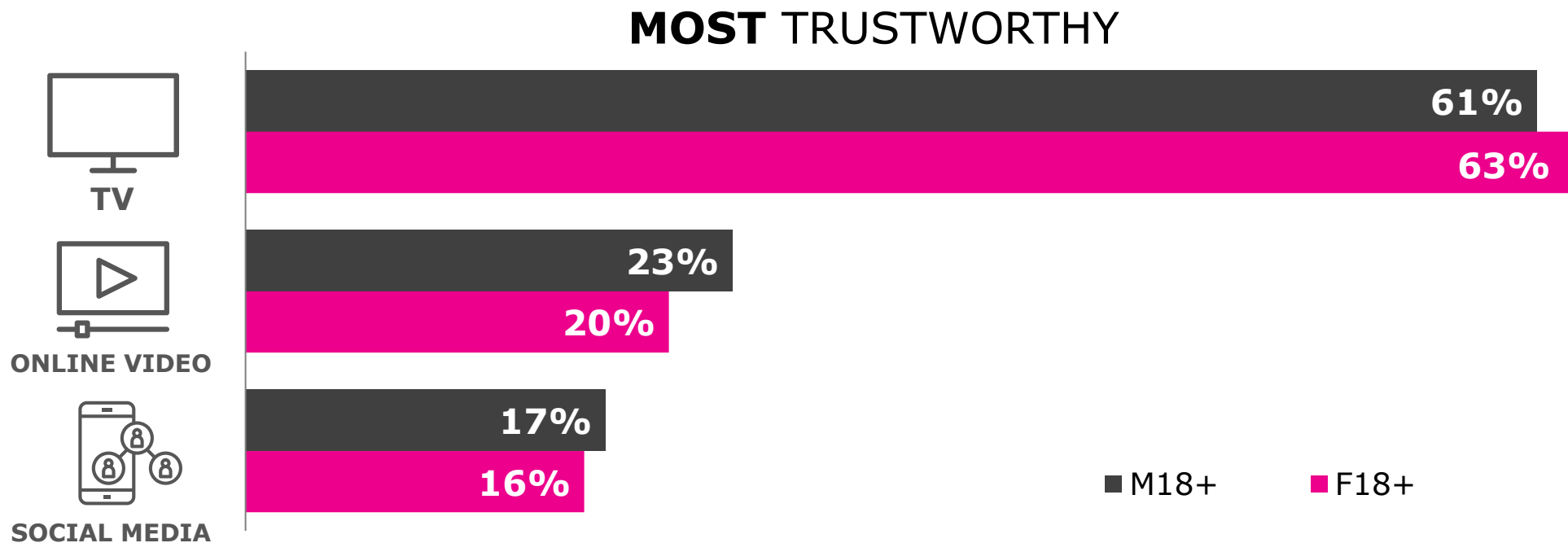
across every demo (& by a long shot)



Which ONE of the following media carries video advertising you believe to be **most TRUSTWORTHY?**

tv is the most trusted medium

for both men and women



Which one of the following media carries video advertising that you believe to be most trustworthy?

reach us @



info@thinktv.ca



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