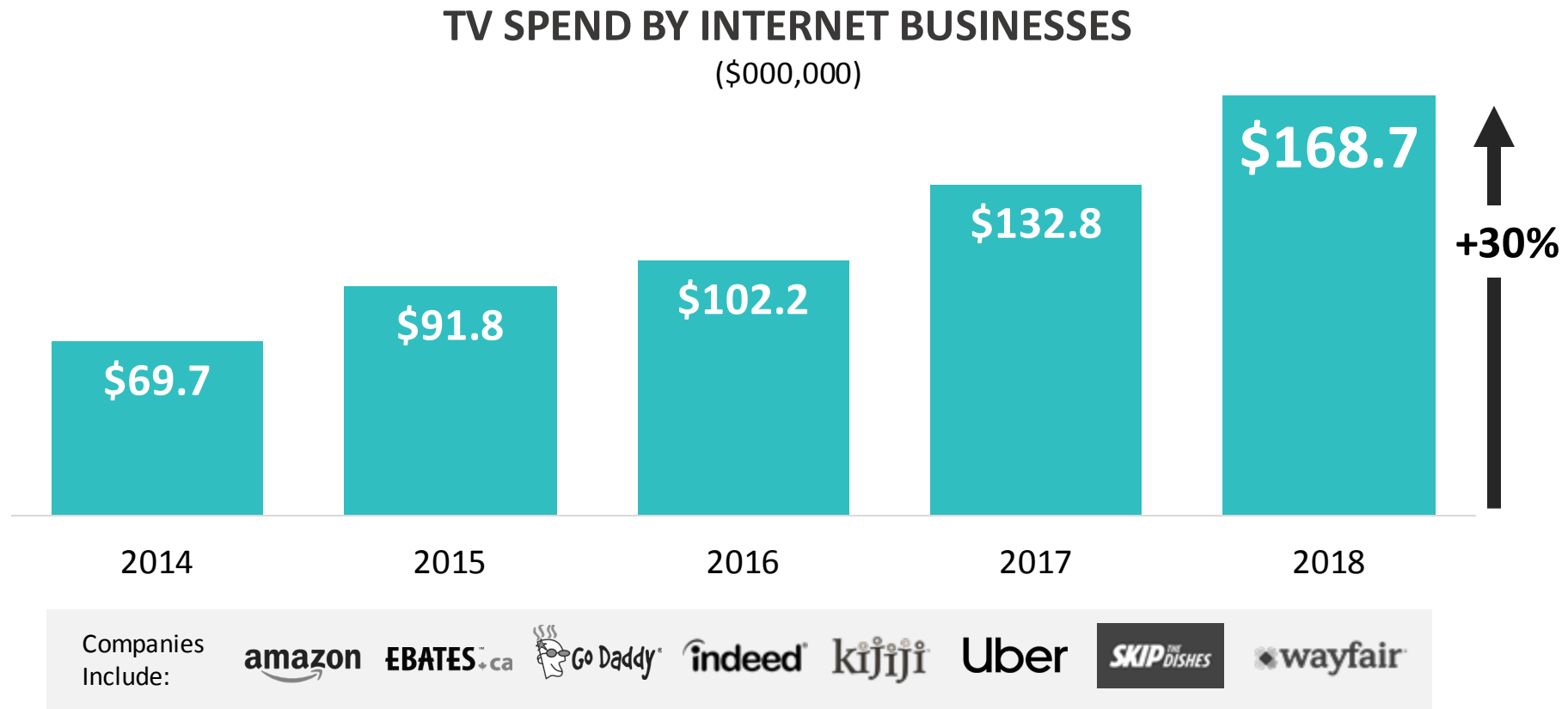


# digital companies continue to increase spend in **tv**

TV spend by internet-related companies is up 30% from last year



## digital companies include:



ADORE ME



amazon

audible 

Booking.com

Care.com

christian MINGLE

credit karma



DOLLAR SHAVE CLUB

EBATES™ ca

echo 

 eharmony

facebook

Elite SINGLES

 Expedia

 FANDUEL

 Go Daddy

Google

 Hotels.com

hotwire

HUBBLE

indeed

JUSTEAB™

KAYAK

leesa

nest

  
PELTON

  
Priceline Group

prime video 

 Mile IQ

Rakuten

Rakuten kobo

Selloff vacations

SKIP THE DISHES

spark networks

sunwing 

trivago

Uber

  
vistaprint

wayfair 

web.com

# FAANG also invests heavily in **tv**

spending over \$71 Million on TV advertising in Canada in 2018

