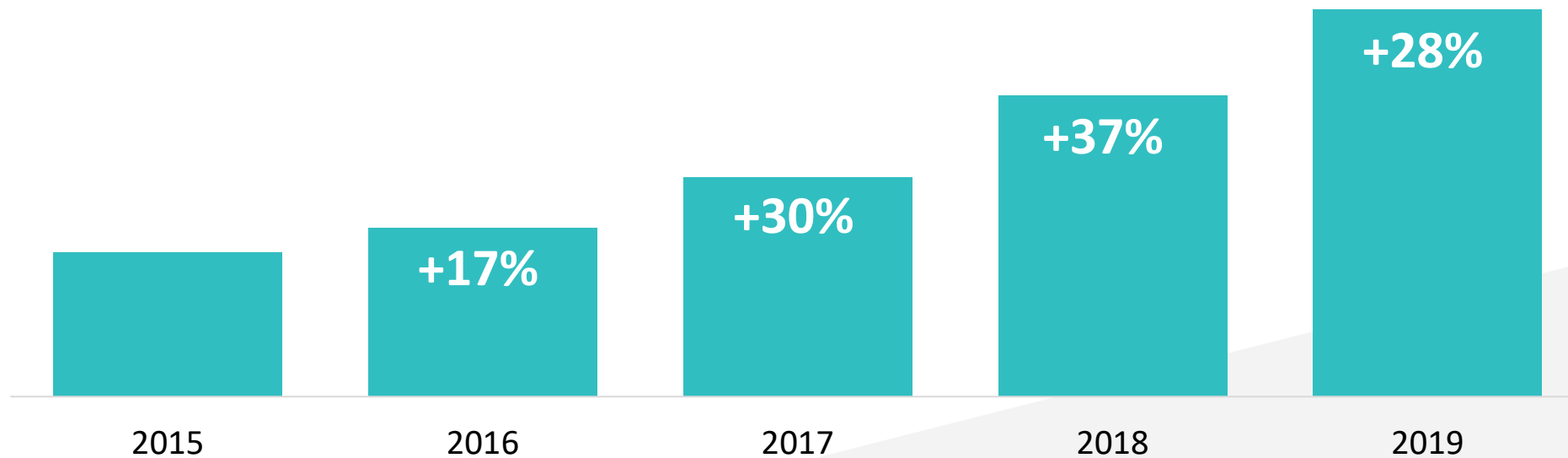


# digital companies know **tv** works!

TV spend by internet-related products & services\* is **up over 2.7x** since 2015

YEAR-OVER-YEAR % INCREASE  
TV SPEND BY INTERNET BUSINESSES



Companies like:

Uber

Rakuten


Go Daddy

indeed

kijiji

SKIP THE DISHES

wayfair

\*full list available here: 

think **tv**

## digital companies include:

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ADORE ME



amazon

audible 

Booking.com

Care.com



credit karma



DOLLAR SHAVE CLUB

EBATES™  ca



 eharmony

facebook



 Expedia

 FANDUEL



Google

 Hotels.com™

hotwire

HUBBLE

indeed®

JUSTEAB™

KAYAK

leesa™

nest



prime video 

 MileIQ

Rakuten

Rakuten kobo

Selloff  vacations

SKIP THE DISHES

spark  networks

 sunwing

trivago

Uber



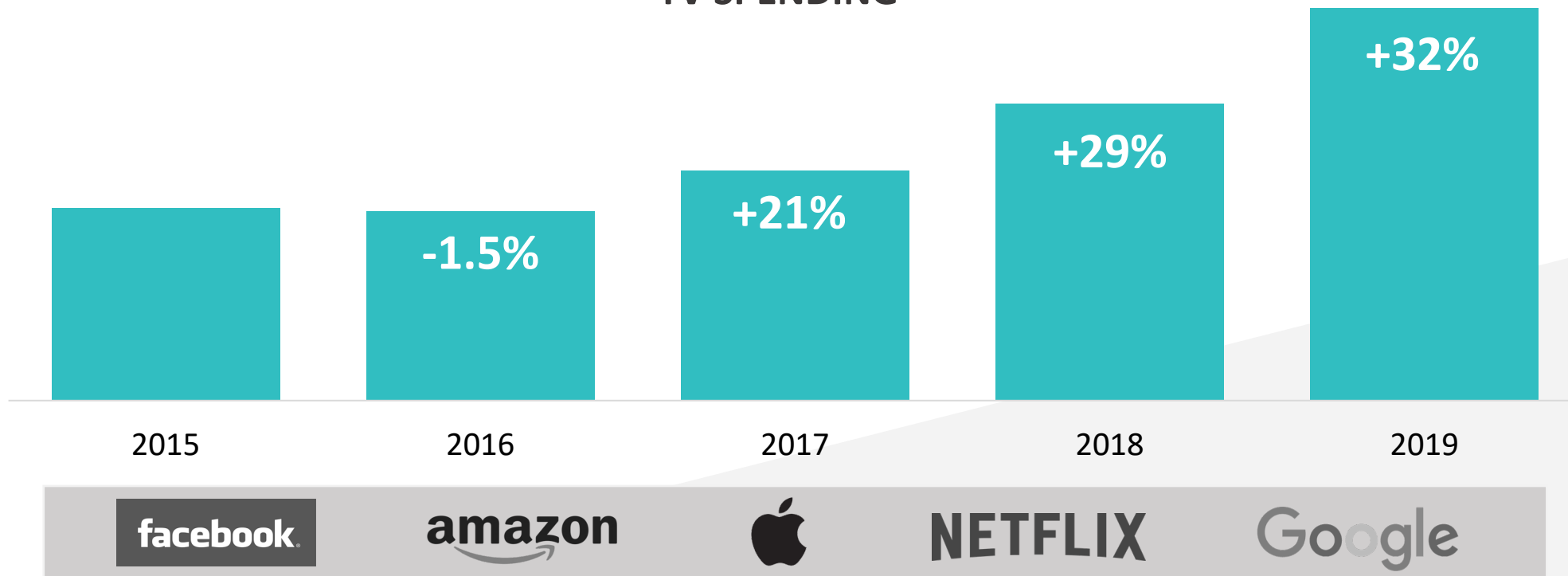
wayfair 

web.com

# FAANG's **tv** spend continues to grow

TV spend by the FAANG companies has **doubled in 4 years**

YEAR-OVER-YEAR % INCREASE  
TV SPENDING



think<sup>tv</sup>