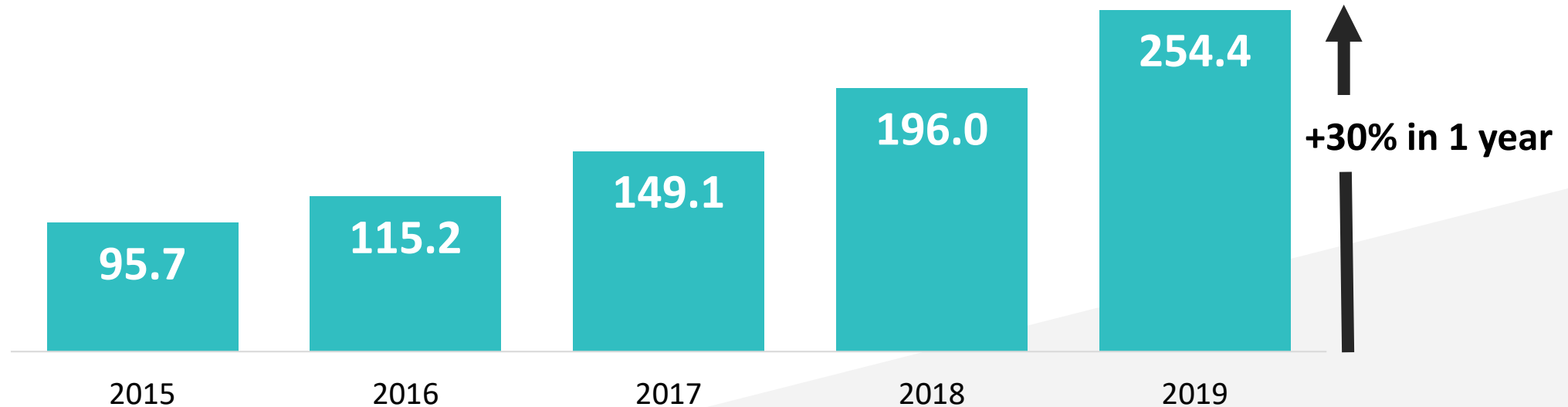


digital companies know **tv** works!

TV spend by internet-related companies is **up over 2.6x** since 2015

TV SPEND BY INTERNET BUSINESSES
(\$ millions)



Companies Include:        

think **tv**

digital companies include:



ADORE ME



amazon

audible 

Booking.com

Care.com



credit karma



DOLLAR SHAVE CLUB

EBATES™ ca



 eharmony

facebook



 Expedia

 FANDUEL



Google

 Hotels.com™

hotwire

HUBBLE

indeed®

JUSTEAB™

KAYAK

leesa™

nest



prime video 

 Mile IQ

Rakuten

Rakuten kobo

Selloff
vacations

SKIP THE DISHES

spark
networks

sunwing 

trivago

Uber



wayfair 

web.com

FAANG's **tv** spend continues to grow

TV spend by the FAANG companies has **doubled in 4 years**

